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2016 in numbers

Gross Written Premium

Net combined ratio

MNOK 736.7

168.2%

Net loss from operations

Gross loss from operations*

MNOK 31.0

MNOK 168.3

Highlights



Positive start on Q2 with a profit recorded for April



Strategic flexibility established



Well-received wholesale strategy



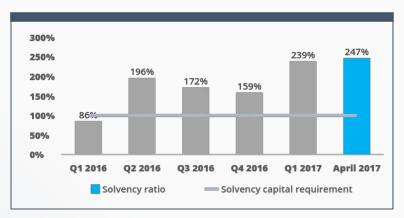
Well-positioned for disruptions in the insurance industry



Growth expected to come back during H2 2017

Turnaround is materializing - profit recorded for April

SOLVENCY RATIO¹



REDUCED REINSURANCE FROM 1 APRIL



- Operational improvement program taking hold
- Reduced reinsurance accelerates implementation of new strategy
- Solvency ratio further strengthened

"Now earned our right to growth"

STAGE 1: Completed

Strategic flexibility

- Restore profitability in existing business
- Adequate solvency margin

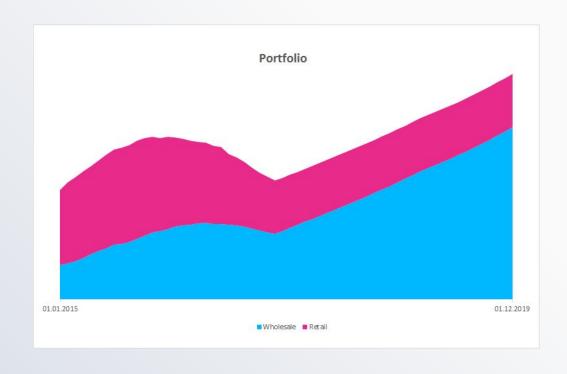
STAGE 2: Initiated

Disciplined, profitable growth

- Efficient execution of core processes
- Selective distribution set-up

Well-received unique selling point





- Already customers among
 - Associations and NGOs
 - Insurance brokers and agencies
 - Retailers and banks
 - Disruptive retail start-ups
- Strong and maturing pipeline
- Wholesale already fueling future growth
- Limited competition, e.g., large incumbents are not in this space

The P&C insurance industry is open for disruption

Situation

- Low brand preferences
- Consumers still "told" to buy
- Product centric
- Churn on the rise
- High entry barriers
- Stable regulatory regime

Opportunity

- Consumers, e.g., millenniums, will expect to access insurance at their individual liking
- Technology to drive change

Potential outcome

- Distribution to be disrupted
- Modularization/specialization through (InsurTech) new entrants capturing parts of the value chain
- High entry barriers for the regulated entity to remain

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Clear strategy and strong positioning for both hedging and capitalizing on potential disruption



- Consumers and SMEs will remain as Insr's insured
 - Insurance needs are likely to change
 - Agile, flexible and analytically driven underwriting organization is key



- Disruption in all areas but most significant in distribution
- Through building a broad customer base Insr is likely to support players that will disrupt insurance distribution



- Continue supporting customers with flexible insurance solutions without challenging their retail relations
- Insr will capitalize on being a regulated entity
- Technology enhanced core processes, e.g., data driven underwriting and risk selection
- Technology to secure seamless connectivity to partners, e.g., openinsr.io registered for future API development

Established player in an industry with high entry barriers and attractive dynamics

Flexible and agile business model supporting challenger position

ins r.io

Management with proven track record and extensive insurance expertise

Financially and operationally restructured; ready for disciplined growth