



#### Disclaimer

This presentation (together with its appendices the "Presentation") has been prepared by Insr Insurance Group ASA ("Insr", the "Company" or the "Issuer") in connection with a contemplated issuance of Restricted Tier 1 Capital (the "Bonds" or the "Bond Issue") as described herein. The Presentation is for information purposes only, and does not constitute an offer to sell or a solicitation of an offer to buy any in any jurisdiction. It has not been reviewed by or registered with any public authority or stock exchange and does not constitute a prospectus or similar disclosure document.

The Presentation and its contents may not be reproduced or redistributed, in whole or in part, to any person other than the intended recipient and the distribution of this Presentation may, in certain jurisdictions, be restricted by law. Persons in possession of this Presentation are required to inform themselves about and to observe any such restrictions. Any failure to comply with these restrictions may constitute a violation of law.

Explicitly, this Presentation does not constitute, and should not be construed as, an offer to sell or the solicitation of an offer to participate in, or buy, any securities of the Company in the United States, including the Bonds. The Bonds have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or with any securities regulatory authority of any state or other jurisdiction in the United States, and may not be offered or sold within the United States, absent registration under the Securities Act or under an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Neither the Company nor the manager for the Bond Issue, ABG Sundal Collier ASA (the "Manager") have authorised any offer to the public of securities, or has undertaken or plans to undertake any action to make an offer of securities to the public requiring the publication of an offering prospectus or similar document in any jurisdiction.

The Presentation contains certain forward-looking statements relating to the business, financial performance and results of the Company and/or industry and markets in which it operates. Forward-looking statements concern future circumstances and results and other statements that are not historical facts, sometimes identified by the words "believes", "outlook" "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. Any forward-looking statements and other information contained in this Presentation, including assumptions, opinions and views of the Company or cited from third party sources, are solely opinions and forecasts based on the current expectations, estimates and projections, which are subject to risks, uncertainties and other factors that may cause actual events to differ materially from any anticipated development. The Company expressly disclaims any obligation to update or revise any forward-looking statements in these materials, whether as a result of new information or future events.

Any investment in the Company and its securities involves inherent risks and is suitable only for investors who understand the risks associated with this type of investment and who can afford a loss of all or part of the investment. The information contained in this Presentation has been prepared solely to provide certain summary information in connection with the potential Bond Issue. It does not in any way purport to be all-inclusive or to contain all information that prospective investors relevant to properly evaluate the business, prospects or value of the Company or its assets. Any investment decisions must only be made with careful consideration of all publicly available information. The contents of this Presentation are not to be construed as legal, credit, business or tax advice. Any recipient should therefore consult with its own legal, credit, business or tax advisor as to any investment decision and legal, credit, business and tax advice. By receiving this Presentation you acknowledge that you will be solely responsible for your own assessment of the market and the market position of the Company and its assets and the relevant securities and that you will conduct your own investigation, due diligence and analysis of the Company and its assets, and be solely responsible for forming your own view of the potential future performance of any relevant investments.

The Managers have not independently verified any of the information contained herein through due diligence procedures or other investigations. None of the Company, the Manager or any of their respective parent or subsidiary undertakings or any such person's officers, employees or advisors, makes any representation or warranty of any sort (expressed or implied) as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this Presentation or the reasonableness of the assumptions on which any such information is based. None of the aforementioned persons shall have any liability whatsoever arising directly or indirectly from the use of this Presentation or its contents. No person shall be treated as a client of any of the Company's advisers or be entitled to the protections afforded to such clients, solely by virtue of having received this Presentation.

Unless otherwise stated, the information contained in this Presentation is provided as at the date of this Presentation and is subject to change without notice. None of the Company, the Manager or any of their respective advisers or representatives undertakes any obligation to update the information provided herein, to provide the recipient with any additional information, or to correct any inaccuracies that may become apparent in any information provided.

Any offering of the Bonds will be made on a private placement basis, and subject to separate applicable terms and selling restrictions.

This Presentation is governed by Norwegian law. Any dispute arising in respect of this Presentation is subject to the exclusive jurisdiction of the courts of Norway with Oslo District Court as exclusive venue.





# Insr in brief



Norwegian company, listed Oslo Stock Exchange 2014



Non-life insurance; property & casualty; retail & SME Portfolio Q2 '18 NOK 1.40 bn



Currently operating in Norway and Denmark



Equity NOK 437 mn and balance sheet NOK 2.4 bn



Solvency ratio 161 %



Market Cap (share @ NOK 7.00) NOK 0.95 bn

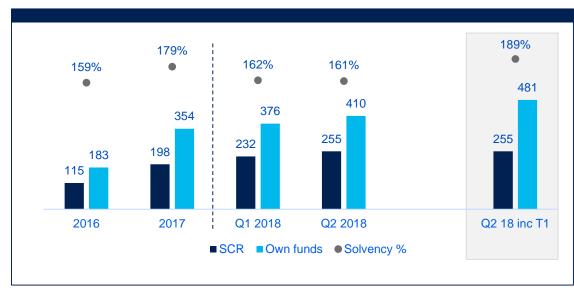


Approximately 150 colleagues



# Securing a strong capital base and an efficient capital structure

#### **SOLVENCY CAPITAL DEVELOPMENT\***



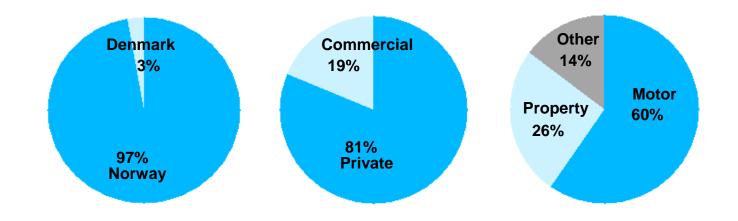
- Pro forma Q2 solvency ratio 189 % post issue of NOK 75mn of Restricted Tier 1 Capital
  - Pro forma surplus capital above requirement NOK 226mn
- Strengthens capital position in a cost efficient manner allowing for profitable growth
  - Strong pipeline of attractive growth opportunities
  - Potential to further reduce quota reinsurance from current 50%
- Proven ability of capital raising and backed by strong owners
  - Raised 500m+ equity in 2017 to reduce quota reinsurance & acquire Nemi
  - Strong owners, including Investment AB Öresund with a history of supporting Insr, and HDI
     / Talanx, one of Europe's largest insurers



### **Business**

# Partnerships & cooperation core business model

### Wholesale & tied agents



- Distribution strategy highly flexible, supports growth
  - No longer Vardia's costly customer acquisition model
- Wholesale partner types:
  - Associations, Companies (e.g. power & retail), Aggregators & Web services (e.g. finance & bank-sites)

Gross premium portfolio 31.03.18



### Total makeover

# Critical mass achieved

### **Company restructured 2015 - 2017**

During 2017

December 2017

2018

Outlook: Profitable growth

- Raised equity NOK 630 mn@ market
- 3-fold increase in # shares
- Reinsurance quota reduced 1 April
- Portfolio growth in Q3 & Q4

- Acquired Nemi; 2x size & significant synergies
- Nemi integration mostly completed
- Legal merger
   March 21<sup>st</sup>
- Common corp.
   IT/ERP platform
- 1 office Norway
- IT customer migration to complete in Q4

- Aiming for medium term:
- → Low double digit growth
- → 90-92% combined ratio

### **Experienced Management & BoD**





**Espen Husstad, CEO** 

Espen Husstad has been CEO of Insr since Oct 2015. Husstad has extensive experience in the insurance industry. Before joining Insr, he was CEO of AON Norway from 2008. Husstad has also held several senior positions in If P&C. He has a doctorate in mathematics.



**Ingvild Gråberg, EVP Insurance Delivery** 

Ingvild Gråberg has been EVP Insurance Delivery since Jan 2018. Prior to this, she was EVP Corporate Services since 2016. Gråberg has 17 years experience in the insurance industry, including leader for Broadspire Norway Crawford & Company, and responsible for several products in Storebrand Life Insurance. She has a master from BI.



**Bård Standal, CFO** 

Bård Standal has been CFO of Insr since 2016. Prior to joining Vardia, Standal was SVP of Finance in the Orkla Group, SVP of Strategy at Statkraft and Legal director of Statoil Fuel & Retail. He has held management positions in If P&C including Head of Ifs agent distribution network. Standal has a master in law from the University of Oslo and an MBA from NHH.



Linda Mulehamn, EVP Corporate Insight

Linda Mulehamn has been EVP Corporate Insight since Dec 2017. Before this, Mulehamn was Head of Price and Product in Nemi since 2015. She also has 15 years of insurance experience, mainly from analytics positions in If P&C. She has a master in industrial mathematics from NTNU, an actuarial degree from the University of Oslo, and an MBA from BI.



**Cathrine Christiansen, EVP Wholesale** 

Cathrine Christiansen has led the business to business sale in Insr since Jan 2017, and was included in the management team Dec 2017. Christiansen has more than 15 years experience from the insurance industry, much of the time managing commercial teams and developing strategy in Aon. She has a master in engineering from NTNU.



**Terje Løyning, EVP Corporate Services** 

Terje Løyning has been EVP Corporate Services in Insr since Jan 2018. Løyning has had a range of managerial roles in Nemi Forsikring since 2007. Prior to this, he worked as a lawyer, and he also has experience from Storebrand and from teaching at university level. He has law degree from the University of Oslo.

Chairman of the Board of Directors: Board Members:

Åge Korsvold Ragnhild Wiborg, Mernosh Saatchi, Øystein Engebretsen, Ulf Spång, Christoffer Rudbeck and Benedicte Gedde-Dahl



## **Company** values

# Transparent Accountable Challenger Collaborative



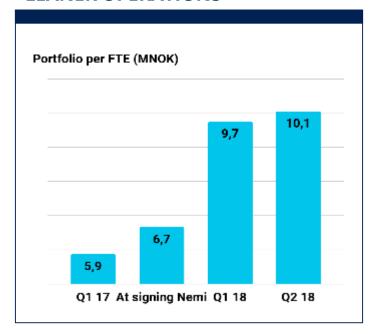
### Step change materializing



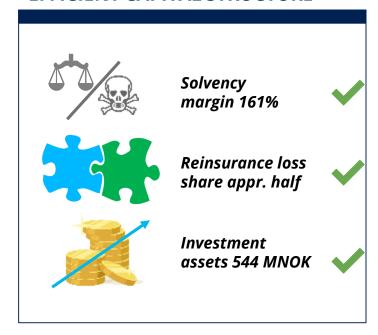
#### LOW DOUBLE DIGIT GROWTH



#### **LEANER OPERATIONS\***



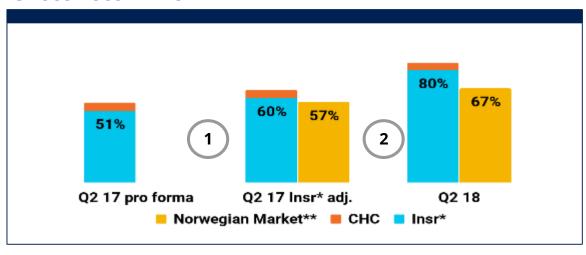
#### **EFFICIENT CAPITAL STRUCTURE**





### **Q2 18 Loss** ratios worse across market

#### **GROSS LOSS RATIO**



- Higher run-off gains in Nemi Q2 2017
- Adverse development in the whole market
  - Spill-over from harsh and late winter
  - Continued motor claims inflation

2

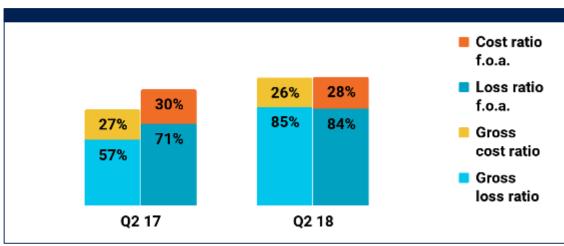
Pro forma figures combining Legacy Insr and Nemi for Q2 '17, deducting claims handling costs (CHC)

<sup>\*\*)</sup> Weighted average of Sparebank 1 Skadeforsikring, Gjensidige Private and Commercial, If Norway (ex. claims handling cost) Not adjusted for run-off



### Reinsurers take around half the loss

#### **COMBINED RATIO\***

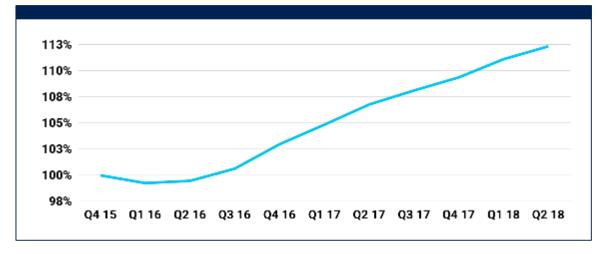


- Combined f.o.a. ratio in line with gross
  - Improved reinsurance contracts
  - Cost ratio approaching reinsurance commission
  - Q2 17: Reinsurers got 56 MNOK profit, Insr only 1 MNOK\*\*
  - Q2 18: Reinsurers share loss evenly with Insr



# Well on the way with price measures

### **VARDIA PRIVATE MOTOR AVERAGE PREMIUM indexed to Q4' 15**



- Proven track-record of significant price increases
- Repricing Nemi and partners similarly
- Additional churn not observed; clear sign of price increases in the whole market

### Q2'18 consolidated statement



(MNOK)	Q2 2018	Pro forma Q2 2017³	YTD 2018	Pro forma YTD 2017 <sup>3</sup>	Pro forma FY 2017 <sup>3</sup>
Gross premium earned¹	343.4	329.8	684.1	666.9	1 341.0
Gross claims incurred	(291.9)	(185.3)	(587.3)	(444.3)	(946.7)
Sales costs	(41.5)	(41.1)	(81.9)	(76.3)	(194.3)
Administration costs	(46.6)	(46.4)	(98.3)	(109.4)	(353.7)
Gross underwriting result	(36.7)	57.0	(83.4)	37.0	(153.6)
Gross to net adjustment					
Reinsurance share of premium	(186.0)	(229.5)	(376.2)	(484.3)	(922.6)
Reinsurance share of claims	161.4	116.1	340	303.1	618.2
Commissions received	44.4	58.2	86.1	117.1	212.4
Reinsurers' result	(19.8)	55.6	(40.9)	64.1	92.0
Net underwriting result	(16.9)	1.4	(42.5)	(27.1)	(245.6)
Investment return	1.9	2.9	3.7	4.6	5.0
Other items <sup>2</sup>	(2.4)	(0.0)	(3.4)	(2.4)	(36.8)
Net result	(17.4)	4.3	(42.2)	(24.8)	(277.4)
Solvency ratio	161%	211%			



## Portfolio Growth

### **PORTFOLIO DEVELOPMENT (Pro Forma Q1 - Q3 2017)**



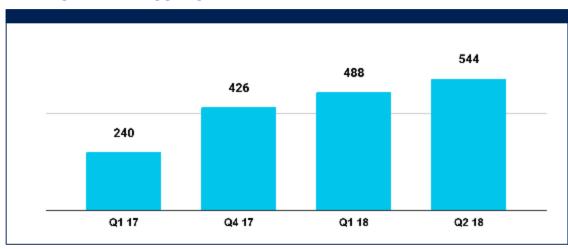
- Growth continues; 4<sup>th</sup> consecutive quarter
  - Despite ongoing repricing
  - Despite organisational focus on migration
- Premium portfolio grew 3.1%
  - Annualised 12.4%



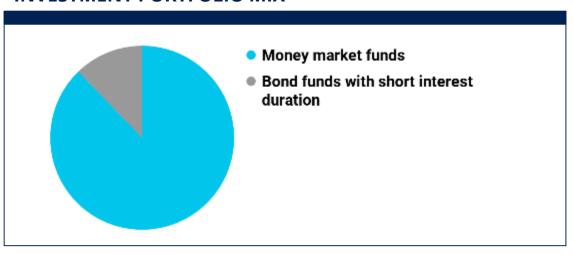
# Investment portfolio growing

Q2 return 1.9 MNOK; Annualised 1.3%

#### **INVESTMENT ASSETS**



### **INVESTMENT PORTFOLIO MIX**





## Solvency ratio 161%

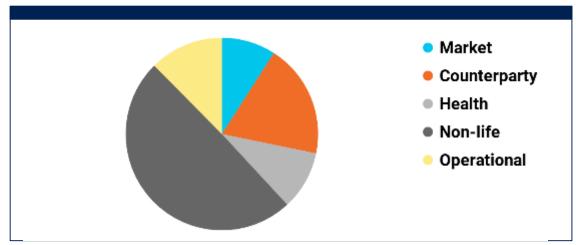
### **SOLVENCY CAPITAL (MNOK)**

Tier 1	283
Tier 2	98
Tier 3	29
Available capital	410
- SCR	- 255
Surplus capital	155

#### **SOLVENCY RATIO DEVELOPMENT\***



### **SOLVENCY CAPITAL REQUIREMENT (SCR): 255 MNOK**



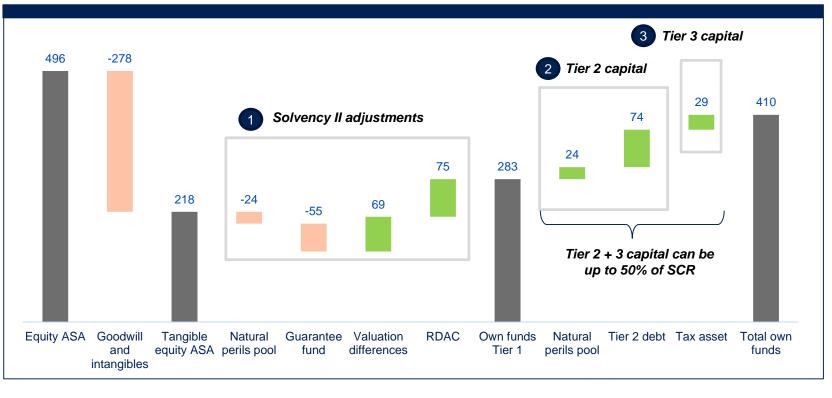
<sup>18</sup> 

<sup>\*)</sup> The solvency ratios are the solvency ratios reported to the Norwegian FSA. These are for Insr Insurance Group ASA, with the exception of Q4 '17, when Group solvency was reported.



### Solvency Capital

Reporting solvency capital at the parent company level



- 1 Differences between IFRS and solvency balance sheet, as solvency regime includes expected value of future cash flow, excluding unmarketable assets
  - Valuation differences on insurance related liabilities and assets.
  - RDAC is unearned reinsurance commissions, cash already received
- 2 Natural perils pool capital, part of equity under IFRS, counts as Tier 2 capital
- 3 Carry forward tax loss can be included as Tier 3 capital, which can be up to 15% of SCR





## Strategic Platform:

The regulated insurance company

Nemi fits multibrand strategy







### Being regulated is complex, expensive & capital intensive

- Partners avoid this complexity and focus on end-consumer
- Insr is the insurance specialist & risk carrier
- Insr business model adapt to & accelerate value chain break-up

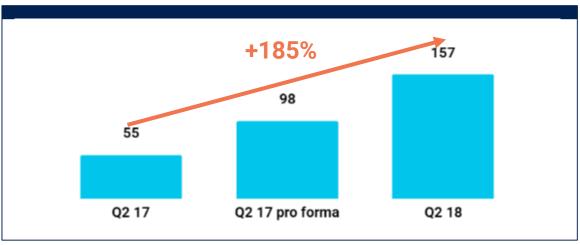
### Wholesale distribution

- Plug and play insurance solutions; flexible insurance concepts & cooperation models
- Partners handle retail distribution



# Tripled own topline year on year

### **NET EARNED PREMIUM (MNOK)**



Organic growth, financial restructuring and M&A:

- Wholesale strategy
- Revised reinsurance programme
- Nemi acquisition



## Continued progress

#### **MEDIUM TERM TARGETS**

Portfolio growth	Low double digit		
Gross combined ratio	90 - 92%		
Solvency ratio	Above 130%		

### Q2 key takeaways

- Low double digit growth
- Integration on track
- Efficient capital structure
- Harsh winter and underlying claims inflation still affecting results
- Price increases in the market

### Outlook

- Low double digit growth within reach already in 2018
- Nemi integration to complete in Q4 2018



Established player in an industry with high entry barriers and attractive dynamics

Flexible and agile business model supporting challenger position

ins r.io

Management with proven track record and extensive insurance expertise

Financially and operationally restructured; ready for disciplined growth





# Restricted Tier 1 capital details

- Tier 1 capital may consist of unrestricted (i.e. equity) and restricted Tier 1 own funds (i.e. deeply subordinated debt)
- Restricted Tier 1 capital can make up at most 20% of total Tier 1 own-fund items
  - Excess Restricted Tier 1 capital may count as Tier 2 capital
- Interest payment on Restricted Tier 1 capital may be cancelled
  - Optionally at the discretion of the company
  - Mandatorily under conditions required by applicable regulations
- Restricted Tier 1 capital will absorb losses once there is significant noncompliance with the SCR or the MCR, and shall be written down in case any of the following conditions are met:
  - O The amount of own-fund items eligible to cover the SCR is equal to or less than 75% of the SCR
  - O The amount of own-fund Items eligible to cover the MCR is equal to or less than the MCR
  - O Compliance with the SCR is not re-established within a period of three months of the date when non-compliance with the SCR was first observed
- Under certain circumstances, if the company's solvency position develops positively, the regulator may permit reinstatement of written down capital